



Sponsorship Opportunities

All sponsors receive:

- Company logo and link displayed on the iLandscape Show website on the scrolling sponsor banner.
- Company logo included in the iLandscape Show Guide issue of *The Landscape Contractor* magazine – must be received by 1/18/21.

Premier Sponsor

- Company logo displayed prominently throughout the virtual platform and iLandscape Show website.
- Company logo and link featured in all iLandscape email blasts as Premier Sponsor.
- Sponsor “Commercials” on both days played 2x per day.
- Company featured as Premier Sponsor on iLandscape social media sites (Facebook, Instagram).
- (25) complimentary Marketplace Only registrations

Cost: \$7,500 (limited to one company)

“Excellence in Landscape Awards” Sponsor

ILCA’s “Excellence in Landscape Awards features the industry’s shining stars! Be the exclusive Awards Night Sponsor” for the Awards Program on Thursday, February 4, 2021”!

- Your company’s 2 minute "commercial" runs at start of the program
- Company logo on all category transition slides
- Captive audience of industry elites (This year, award submitters will find out their award that night!)
- Recorded program will be available for viewing for 365 days! (Your logo and commercial, too!)

Cost: \$1,000 (limited to one company)

Education Sponsorships (4 Levels)

Master Class Sponsor (Level 1):

Learn at the feet of the masters with these short, engaging presentations from landscape industry luminaires. There will be 6 Master Class Sessions at iLandscape365!

- Sponsor will provide a 2-minute promotional video to be shown at the start of the session. This promotional video will also appear every time an attendee accesses the on-demand session.

- Company spokesperson introduces session speaker (depending on the speaker, this may be live or it may be pre-recorded).
- (2) complimentary Education Pass registrations

Cost: \$500 (limited to 3 companies, per day)

“On Demand” Education Session Sponsor (Level 2):

There will be 34 on-demand education sessions at iLandscape365!

- Sponsor will provide a 2-minute promotional video to be shown at the start of the session, every time an attendee accesses the video throughout the year.
- (2) complimentary Education Pass registrations

Cost: \$750 (limited to 34 companies)

“Live” Education Sponsor (Level 3):

There will be 6 “LIVE” education sessions of high profiled industry experts at iLandscape365! All attendees will have access to the LIVE sessions. After the sessions are presented live, they will be available on-demand for education pass holders to access throughout the year.

- Sponsor will provide a 2-minute promotional video to be shown at the start of the session. This promotional video will also appear every time an attendee accesses the on-demand session.
- (4) complimentary Education Pass registrations

Cost: \$1,000 (limited to 6 companies)

Prime Time Keynote Sponsor (Level 4):

There will be 2 “Featured” keynote speakers that kicks off each day of iLandscape365!

- Sponsor will provide a 2-minute promotional video to be shown at the start of the session. This promotional video will also appear every time an attendee accesses the on-demand session.
- (6) complimentary Education Pass registrations

Cost: \$1,500 (limited to 2 companies, one per day)

Trivia Sponsor

Attendees will be invited to play horticultural and general interest trivia at the end of both days! The perfect way to let loose at the end of each day and wow other attendees with your knowledge.

- Sponsor will be announced at the beginning and end of games on both days.
- (10) complimentary Marketplace Only registrations

Cost: \$1,000 (limited to one company)

Raffle Sponsor

There will be (4) Raffle drawings per day with fantastic prizes. Raffle prizes are open to all registered attendees.

- Sponsor will be announced at the beginning and end of each raffle.

- (10) complimentary Marketplace Only registrations

Cost: \$1,000 (limited to 2 companies, one per day)

Wednesday Happy Hour

Attendees will enjoy drinks in small «virtual» groups to decompress and have fun while a mixologist demonstrates a cocktail recipe!

- Sponsor will be announced at the beginning and end of Happy Hour.
- (15) complimentary Marketplace Only registrations

Cost: \$2,500 (limited to 1 company)

Lunch Bunch Sponsor

There will be virtual «rooms» with 15-20 attendees during the lunch hours both days. A moderator will guide discussions on 8 «topics» per day.

- Sponsor will be announced at beginning and end of lunch hour.
- (5) complimentary Marketplace Only registrations

Cost: \$500 (limited to 2 companies, one per day)

I-Pix Sponsor

The I-Pix Photo Contest winners will be announced on Wednesday afternoon.

- Sponsor Logo on website previewing the photo submissions.
- Sponsor announced at the beginning of the Wednesday afternoon «live» event.
- (5) complimentary Marketplace Only registrations

Cost: \$500 (limited to one company)

All complimentary tickets will be added to the exhibitor's allotment for the show.

**[CLICK HERE TO SIGN UP FOR
YOUR SPONSORSHIP ONLINE!](#)**