

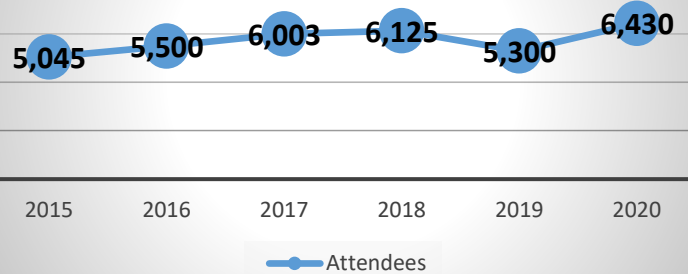
The iLandscape Show is a three day show that features opportunities for lawn and landscape professionals, equipment dealers, growers, construction businesses, and more to view the newest products, technology and best practices.

Attendee Data

Over 6,400 attendees with these top job titles:

- Landscape Company Owner/Senior Management
- Landscape Operations/Project Manager/Estimator
- Landscape Foreman/Supervisor/ Laborer/Technician
- Landscape Designer
- Landscape Architect
- Landscape Maintenance
- Municipal/Parks/Government
- Supplier/Sales
- Grower/Nursery/ Retailer/Garden Center
- Other: Arborist, Turf and Irrigation Professionals

Attendee Growth Year After Year
(Minus a Polar Vortex in 2019)



Exhibitor Data

Number of Exhibiting Companies



Recipient of **4** Trade Show Executive's
Fastest 50 Awards! On the list of the
fastest growing trade shows in the U.S.

2020 Exhibitor Feedback:

- **95%** of exhibitors rated the **show** good to excellent!
- **92%** of exhibitors rated the **quality** of visitors to their booth as it relates to future business good to excellent!
- **90%** of exhibitors rated the **quantity** of visitors to their booth good to excellent!



“Aesthetic Metals has had successful years at the iLandscape trade show and we’ve had a phenomenal response from participating! It has given us great exposure in the landscape community and we’re happy to say we have projects scattered all over the southern Wisconsin and Chicago land area. We really feel like we’re targeting the right people – the location is great – easy exhibit in-and-out . . . it all adds up to a positive experience.”

BARB FOSTER, AESTHETIC METALS LLC